



## STEP BY STEP GUIDE - REVENUE SHARING

STEP 1:

your first three ...

*Points Bank*  
- members -



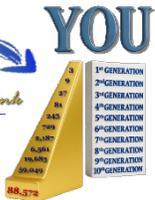
Begin by sharing **URGreat.TV** with 3 members of your choosing ...

this begins **YOUR Referral Network** and their invited members then builds your Network for you as "Points Bank" members.

... this becomes this

**Membership is by "Invitation Only"**

**YOU**



|                             |               |
|-----------------------------|---------------|
| 1 <sup>st</sup> GENERATION  | 3             |
| 2 <sup>nd</sup> GENERATION  | 9             |
| 3 <sup>rd</sup> GENERATION  | 27            |
| 4 <sup>th</sup> GENERATION  | 81            |
| 5 <sup>th</sup> GENERATION  | 243           |
| 6 <sup>th</sup> GENERATION  | 729           |
| 7 <sup>th</sup> GENERATION  | 2,187         |
| 8 <sup>th</sup> GENERATION  | 6,561         |
| 9 <sup>th</sup> GENERATION  | 19,683        |
| 10 <sup>th</sup> GENERATION | 59,049        |
| <b>TOTAL</b>                | <b>88,372</b> |

STEP 2:

**WORLD of MAGIC** Share **URGreat.TV** with another 3 invited members and this is where **MAGIC** begins - *Revenue Sharing* - **income to you** ...

these 3 members begin your "Revenue Sharing" members, you get paid for what they buy ... we give them "points" to help them buy more things with the money they have ... with the revenue we earn.

your next three ...

*Revenue Sharing*  
- members -



*Referral Network*

this ... becomes this

**A WIN-WIN SITUATION!**

**YOU**



|                             |               |
|-----------------------------|---------------|
| 1 <sup>st</sup> GENERATION  | 3             |
| 2 <sup>nd</sup> GENERATION  | 9             |
| 3 <sup>rd</sup> GENERATION  | 27            |
| 4 <sup>th</sup> GENERATION  | 81            |
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| <b>TOTAL</b>                | <b>88,372</b> |

*Revenue Sharing*  
- members -

STEP 3:

While this seems interesting, how can **URGreat.TV** make this possible?

Let's explain how our *Revenue Sharing* feature will work, as simple as possible:

**Because it's our revenue, we can spend it [OR SHARE IT] anyway we want to**

- ① We anticipate customers spending \$1,000/year (\$83.33/month) in the Program;
- ② We budget 10% (\$100/year) from our revenue to share with members then ...
- ③ We'll spread that budgeted amount among participants with "Revenue Sharing" members in their "Referral Network" – [1% for each of the 10 generations].
- ④ That's how we expect to SHARE OUR REVENUE among members in the Program.

How much could I expect "Revenue Sharing" to pay me? ... **GOOD QUESTION**

STEP 4:

|                  |               |
|------------------|---------------|
|                  | <b>3</b>      |
| 1st Generation:  | 3             |
| 2nd Generation:  | 9             |
| 3rd Generation:  | 27            |
| 4th Generation:  | 81            |
| 5th Generation:  | 243           |
| 6th Generation:  | 729           |
| 7th Generation:  | 2,187         |
| 8th Generation:  | 6,561         |
| 9th Generation:  | 19,683        |
| 10th Generation: | 59,049        |
|                  | <b>88,572</b> |

The diagram to the left illustrates how **YOUR Referral Network** expands on its own, but the best answer to this question is visiting the **REVENUE SHARING CALCULATOR** and based on the detail explained in **STEP 5** and **STEP 6** adjusting the number of referrals that result from each generation after you, and the dollar amount that people spend.

Growth of the "Revenue Sharing" feature depends on the referrals entering the Program

STEP 5:

|                  |                      |
|------------------|----------------------|
|                  | <b>3</b>             |
| 1st Generation:  | 3                    |
| 2nd Generation:  | 9                    |
| 3rd Generation:  | 27                   |
| 4th Generation:  | 81                   |
| 5th Generation:  | 243                  |
| 6th Generation:  | 729                  |
| 7th Generation:  | 2,187                |
| 8th Generation:  | 6,561                |
| 9th Generation:  | 19,683               |
| 10th Generation: | 59,049               |
|                  | <b>88,572</b>        |
|                  | <b>Total Members</b> |

REFERRALS

|      |
|------|
| 3.00 |
| 3.00 |
| 3.00 |
| 3.00 |
| 3.00 |
| 3.00 |
| 3.00 |
| 3.00 |
| 3.00 |
| 3.00 |

Although the maximum number of referrals per generation is 3 there could be fewer who enter the Program as the generations expand.

The Revenue Sharing calculator allows for any adjustments for fewer than 3 referrals, per generation, to arrive at a more accurate number.

Adjustments can be made at any generation to accommodate for future referral slow-downs at your discretion.

|                  |               |                      |
|------------------|---------------|----------------------|
|                  | <b>3</b>      | REFERRALS            |
| 1st Generation:  | 3             | 3.00                 |
| 2nd Generation:  | 9             | 3.00                 |
| 3rd Generation:  | 27            | 3.00                 |
| 4th Generation:  | 81            | 3.00                 |
| 5th Generation:  | 243           | 3.00                 |
| 6th Generation:  | 729           | 3.00                 |
| 7th Generation:  | 2,187         | 3.00                 |
| 8th Generation:  | 6,561         | 3.00                 |
| 9th Generation:  | 19,683        | 3.00                 |
| 10th Generation: | 59,049        | 3.00                 |
|                  | <b>88,572</b> | <b>Total Members</b> |

select how much Revenue Sharing members will spend, then watch the magic happen ...

STEP 6:

**\$75.00** MONTHLY SPENDING ESTIMATE

|                  |               |                      |
|------------------|---------------|----------------------|
|                  | <b>3</b>      | REFERRALS            |
| 1st Generation:  | 3             | 3.00                 |
| 2nd Generation:  | 9             | 3.00                 |
| 3rd Generation:  | 27            | 3.00                 |
| 4th Generation:  | 81            | 3.00                 |
| 5th Generation:  | 243           | 3.00                 |
| 6th Generation:  | 729           | 3.00                 |
| 7th Generation:  | 2,187         | 3.00                 |
| 8th Generation:  | 6,561         | 3.00                 |
| 9th Generation:  | 19,683        | 3.00                 |
| 10th Generation: | 59,049        | 3.00                 |
|                  | <b>88,572</b> | <b>Total Members</b> |

INCOME AMOUNTS

|                  | Annual          | Quarterly        | Monthly        |
|------------------|-----------------|------------------|----------------|
| 1st Generation:  | 2.70            | 0.68             | 0.23           |
| 2nd Generation:  | 8.10            | 2.03             | 0.68           |
| 3rd Generation:  | 24.30           | 6.08             | 2.03           |
| 4th Generation:  | 72.90           | 18.23            | 6.08           |
| 5th Generation:  | 218.70          | 54.68            | 18.23          |
| 6th Generation:  | 656.10          | 164.03           | 54.68          |
| 7th Generation:  | 1,968.30        | 492.08           | 164.03         |
| 8th Generation:  | 5,904.90        | 1,476.23         | 492.08         |
| 9th Generation:  | 17,714.70       | 4,428.68         | 1,476.23       |
| 10th Generation: | 53,144.10       | 13,286.03        | 4,428.68       |
|                  | <b>\$79,715</b> | <b>\$19,929</b>  | <b>\$6,643</b> |
|                  | <b>Annually</b> | <b>Quarterly</b> | <b>Monthly</b> |

Your Revenue Sharing members will spend different amounts of money with Merchant in the Program.

By inserting a monthly amount in the green box provided, you can forecast how much your income will be.



**- A LIFETIME INCOME -**  
... oh my gosh, count me in.