

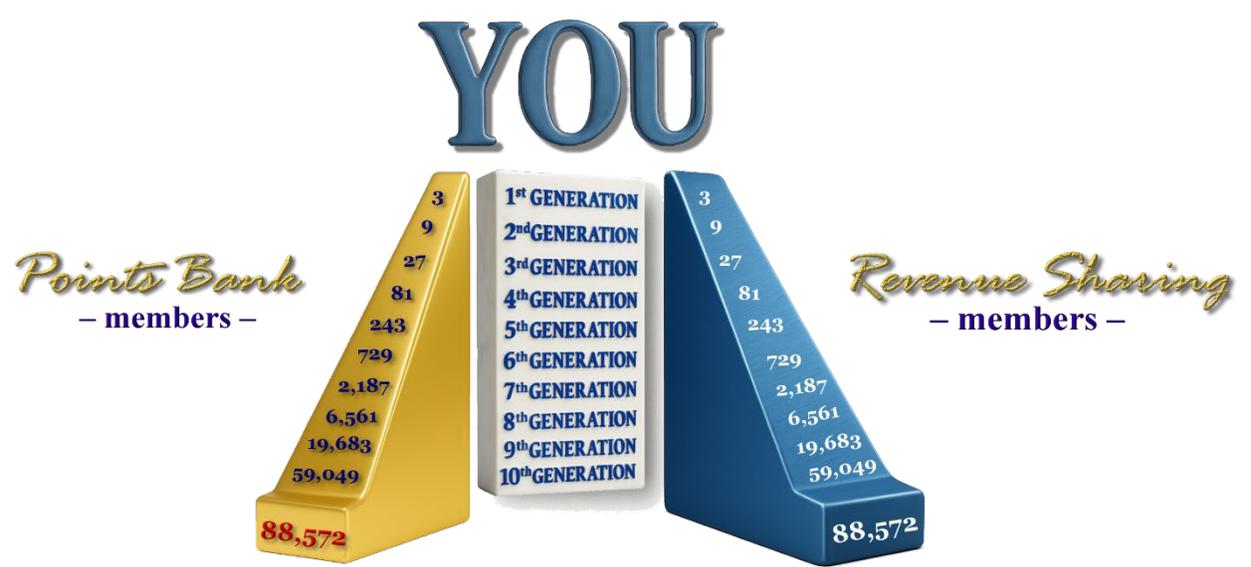
What's this **URGreat.Tv** Program about *and* how does it work ?

We've developed this unique "Points Program" Network concept that's organized by Consumers – **THEIR REFERRAL NETWORK** – participants receive [**FREE**] points that converts into spendable value with Merchants of their choice, with the transaction being processed on that Merchant's personalized, branded, and reloadable debit card – **\$10, \$20, \$30, \$50, \$100, \$500, \$1,000** – This system also provides consumers with additional features – **Points Auction, Revenue Sharing, Donation Matching**. Discounts range from **5-50%** for the customers' points that convert to spendable cash.

Merchants benefit from getting dedicated pre-paying customers with the transaction processed on their personalized, branded, and reloadable debit card with their logo, their image, and their message exclusive to their business location. From there, these pre-paying customers would also have an incentive – **THAT BENEFITS THE CUSTOMER** – for Merchant Loyalty meaning "*repeat business from customers.*"

Explain how this *Referral Network* idea actually works ...

Every Member who enrolls begins – **at no cost to join** – **THEIR REFERRAL NETWORK** (*see below*) ... they would introduce the **URGreat.Tv** Program – **Sharing-it-Forward** – with their first three members these are their – *Points Bank* members. The next three become your *Revenue Sharing* members. From there your members create your two-sided *Referral Network* ... you get *one point, per day, every day for each of your Points Bank members AND receive income* from your *Revenue Sharing* members:



What's the catch? ... "nothing's free" ... what am I missing?

What is free – for Consumers AND Merchants – IS ENROLLING in the Program ... if you are invited to join.

CONSUMERS WANT DISCOUNTS ... MERCHANTS WANT CUSTOMERS. **U'R Great.Tv™** makes that happen creating the Program's incentives and promotions. Customers use their "points" to purchase discounts, and the transaction is placed on Merchants' personalized [*branded & reloadable*] debit card ... **EVERYONE WINS** ... Merchant debit cards are \$2.99 each, purchased in blocks of one-hundred cards [\$299.00 total].

Consumers build **THEIR OWN** two-sided Referral Networks independently, beginning with three on each side, from there their Referral Network grows on its own. If there is "*a catch*," it would be that ...

Membership is by "Invitation Only"

How is it that 44,444 becomes so important? ... good question

The maximum *Referral Network* anyone could have in the U'R Great.Tv™ Program would be **177,144** [two sides, **88,572** on each side]. Only **44,444** people WORLDWIDE (*see below*) will have this **MAXIMUM** **U'R Great.Tv™ Referral Network** – and our **Crowd Funding launch members** have the best opportunity to ensure this **MAXIMUM** benefit. Your *Revenue Sharing* members [**88,572**] provide you a lifetime income.

$$\frac{44,444}{177,144} \sqrt{7,870,000,000}$$

7 billion * 870 million * 000 thousands and 000

Crowd Funding consideration:

- \$199.00 contribution creates **A LIFETIME INCOME** ... *Plus* YOUR DEPOSIT IS HELD IN ESCROW. AVAILABLE FOR REFUND ANYTIME - **GUARANTEED**
- The Program begins with our **44,444** "CROWD FUNDING LAUNCH MEMBERS" ...
- Funds are held in escrow and will always be available for refund anytime ...
- Funds will be used for software tracking programming and equipment ...
- Funds will be used for enhanced Explainer Animations and operational costs.
- U'R Great.Tv™ Program benefits for Members, explained on the next page.

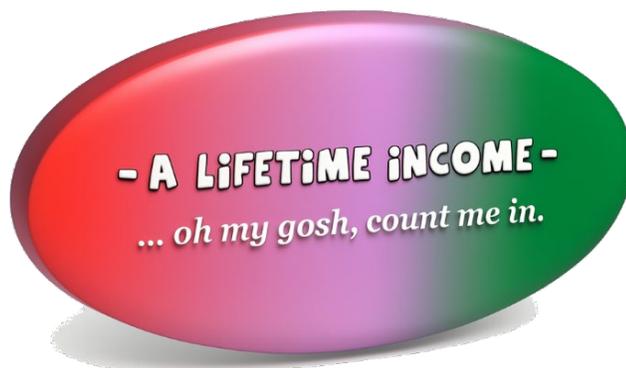
Be one of our **44,444** inaugural launch members.

Consider this, **YOUR Invitation to join ...**

Warm wishes and best regards,



Al Abdo, President and Founder



1. Points Auction

Customers can participate in the Points Auction feature – **free to participate** – to win luxury items including cars, jewelry, trips & vacations, watches, televisions, and homes ... Points Auction bid tokens are purchased only with Points – **NOT WITH CASH** – Auction Winners [cars, up to \$50,000 U.S.D. and homes, up to \$200,000 U.S.D.] pay for their winnings only with Points – participation is limited to customers who reload any Merchant debit card only – here's additional details for the Points Auction feature:

Points Auction

- 1. Auction bid categories:**
Gift cards • Trips & Vacations • up to \$1,000 U.S.D.
\$2,000 U.S.D. \$5,000 U.S.D. \$50,000 U.S.D. over \$50,000 U.S.D.
- 2. Additional features for Auction:**
Auction bids sold for "POINTS ONLY"
"Buy-it-Now" feature • "Sell-it-Back" option
pay for winnings with "POINTS ONLY"
- 3. Pay for winnings with "points"**
Cars (up to \$50,000 U.S.D.)
Homes (up to \$200,000 U.S.D.)
– bid & win with "POINTS ONLY" –

2. Revenue Sharing

Customers receive income – **WITHOUT SELLING ANYTHING** – from their Referral Network Revenue Sharing members ... FOR EXAMPLE: if they spend \$1,000.00/year [\$85.00/mo.] (on average) you earn \$1.00/per year, per member – only Merchants can sell their goods & services in the Program.

Merchant members receive a Revenue Sharing income – **from the customers with their debit cards** – as a separate Revenue Sharing feature – Merchant receives \$1.00/year for every \$1,000.00/year their card holders receive from their Revenue Sharing feature – additional details for the feature include:

Revenue Sharing

YOU

"Points Bank" "Revenue Sharing"

three referrals begins earning points for you. [88,572 maximum] three referrals begins earning revenue for you. [88,572 maximum]

[NO SELLING'S INVOLVED]

... every \$1,000 your "Revenue Sharing" members spend with Merchants, in the Program, you would receive \$1 in income.

3. Donation Matching

Donation matching benefits YOUR favorite Charity or Public Servants with our cash ... for every dollar customers' share from their Revenue Sharing, U'R Great.Tv™ matches another 25% in addition.

Donation Matching

- 1. Benefit your Charitable Choices**
... with our cash:
it's becoming increasingly difficult to help those who aren't able to help themselves ... if you choose to share any portion of your Revenue Sharing, U'R Great.Tv will match it another 25% too.
YOUR THREE CHARITABLE CHOICES ARE ELIGIBLE FOR DONATION MATCHING
- 2. School Teachers * Fire Fighters * Nurses
Emergency Med. Techs * House of Worship
Community Service Organizations
Charitable Organizations**