



#MoneyBelongsToThePeople



What's this U'R Great.Tv Program about and how does it work ?

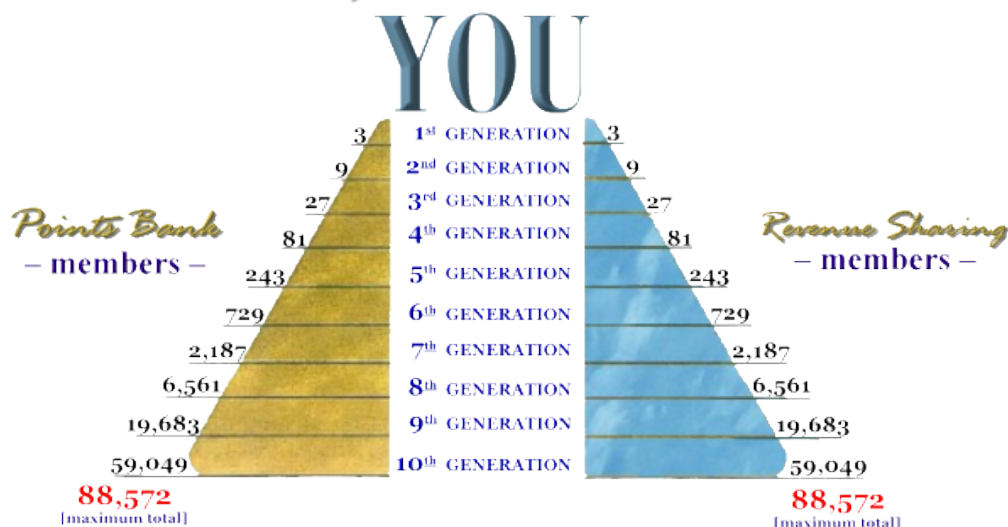
We created a structured "Points Program" Network organized by Consumers – **THEIR Referral Network** – where **[free]** points are earned and convert to spendable value with Merchants they select, and the transaction is placed on that Merchant's personalized (branded and re-loadable) debit card (i.e., \$10, \$20, \$30, \$50, \$100, \$500, \$1,000) ... discounts and promotions for Consumers, dedicated customers for Merchants.

Customers select the Merchant(s) they wish to do business with, while Merchants provide a discount, ranging from **5-50%** in exchange for the customer's points ... U'R Great.Tv™ offers promotions and incentives (see attached U'R Great.Tv™ Program features: **Points Auction, Revenue Sharing, Donation Matching**).

Merchants create personalized (branded and re-loadable) debit cards with their logo, their image, their message exclusive to their business location with pre-paying customers who select their business and – **at no additional** – customers can participate in the U'R Great.Tv™ Points Auction (e.g., cars, jewelry, trips & vacations, watches, televisions, as well as homes) – **from re-loading their debit card with any Merchant** – in other words: "**repeat business from customers**" (i.e., Merchant Loyalty).


Explain how this Referral Network actually works ...

Every Member who joins begins – **at no cost to join** – **THEIR Referral Network** (see the "YOU" below) ... they share the U'R Great.Tv Program – **Share-it-Forward** – with three – **Points Bank members** – add another three – **Revenue Sharing members** – ten generations later, **YOU** have a two-sided **Referral Network** you'll get: **one point, per day, every day for each of your Points Bank members** ... **AND receive income** from your **Revenue Sharing members** ... **YOUR Referral Network** could look like this (**unless you wait to join**):





What's the catch? ... "nothing's free" ... what am I missing?

What's free – for Consumers AND Merchants – is enrolling in the Program ... if you're invited to join.

Consumers want discounts ... Merchants want paying customers ...  gets involved as a Third-Party who creates incentives and promotions. Customers use "points" in exchange for discounts, and the transaction is placed on Merchant's personalized [*branded & reloadable*] debit card ... **EVERYONE WINS** ... Merchant debit cards are \$2.99 each, purchased in blocks of one-hundred cards [\$299.00 total].

Consumers build **THEIR OWN** Referral Network, beginning with three on each side, that grows on its own ... if there's "*a catch*" it would be that ... **Membership is by "Invitation Only"**

How is it that 44,444 is so important? ... good question

The maximum size *Referral Network* anyone could have in the U'R Great.Tv™ Program would be **177,144** [two sides, **88,572** on each side] ... only **44,444** people worldwide can have the **maximum** *Referral Network* ...  will launch with this number – our Crowd Funding launch-members – at the same time to ensure them the maximum benefit ... this is the number of people who will be invited to join  and from here is where your "Revenue Share" members [88,572] will provide a lifetime income to you.

$$\begin{array}{r} 44,444 \\ 177,144 \sqrt{7,870,000,000} \\ 7 \text{ billion } * 870 \text{ million } * 000 \text{ thousands and } 000 \end{array}$$

Crowd Funding consideration:

- \$199.00 donation creates a lifetime income ... and your
- \$199.00 donation will be held in escrow so that it's refundable ...
- Launch begins with our **44,444** Crowd Funding launch-members ...
- Funds will be held in escrow and always available for refund anytime ...
- Funds will be used for (improved) software programming and equipment ...
- Funds will be used for improved explainer animations and operation costs.
- U'R Great.Tv™ Program benefits FOR ALL MEMBERS is explained below.

*Be one of our **44,444** inaugural launch members.*

Consider this letter as YOUR INVITATION to join ...

Warm wishes and best regards,



Alfred Abdo
President and Founder



Points Auction

Customers can take part in the Points Auction feature – **free to participate** – to win luxury items including: cars, jewelry, trips & vacations, watches, televisions, and homes ... Points Auction bidding tokens purchased with [free] Points only – **not purchased with cash** – Auction Winners [cars, up to \$50,000 U.S.D. and homes, up to \$200,000 U.S.D.] pay for their winnings with [free] Points ... participation is limited to customers who reload their Merchant debit cards only ... additional details for the Points Auction feature are:

Points Auction

1. Auction bid categories:
Gift cards • Trips & Vacations • up to \$1,000 U.S.D.
\$2,000 U.S.D. \$5,000 U.S.D. \$50,000 U.S.D. over \$50,000 U.S.D.

2. Additional features for Auction:
Auction bids sold for “POINTS ONLY”
“Buy-it-Now” feature • “Sell-it-Back” option
pay for winnings with “POINTS ONLY”

3. Pay for winnings with “points”
Cars (up to \$50,000 U.S.D.)
Homes (up to \$200,000 U.S.D.)
– bid & win with “POINTS ONLY” –

Revenue Sharing

Customers receive income – **without selling** – from Revenue members in their Referral Network ... for every \$1,000.00/yr. [\$85.00/mo.] they spend ... it's only Merchant who can sell goods & services in the Program.

Merchant members receive an income – **from the customers holding their debit card(s)** – as a separate Revenue Sharing feature ... Merchant receives additional \$1.00/yr. for every \$1,000.00/yr. their card holders receive in the Revenue Sharing feature ... additional details for the Revenue Sharing feature:

Revenue Sharing

“Points Bank”

three referrals begins
earning points for you.
[88,572 maximum]

YOU



“Revenue Sharing”

three referrals begins
earning revenue for you.
[88,572 maximum]

[NO SELLING IS INVOLVED]
... for every \$1,000 your “Revenue Sharing”
members acquire, in Merchant debit cards,
YOU receive \$1 U.S.D. in income... each year.

Donation Matching

The Donation matching feature benefits YOUR favorite Charities and/or Public Servants with our cash ... for every dollar customers' share from their Revenue Sharing, U'R Great.Tv™ will match another 25% in addition.

Donation Matching

1. Benefit your Charitable Choices
... with our cash:
it's becoming increasingly difficult to help those who aren't able
to help themselves ... if you choose to share any portion of your
Revenue Sharing, U'R Great.Tv will match it another 25% too.

**YOUR THREE CHARITABLE CHOICES
ARE ELIGIBLE FOR DONATION MATCHING**

2. School Teachers * Fire Fighters * Nurses
Emergency Med. Techs * House of Worship
Community Service Organizations
Charitable Organizations